Lula

2019 Rosé of Pinot Noir

Winemaker Notes:
Anderson Valley's cool climate is well recognized as the perfect place for growing high quality Pinot Noir grapes. This Rosé of Pinot Noir is salmon pink with hints of rose petals and red berry fruits on the nose and a crisp and clean finish. Perfect as an aperitif.

Vineyard:
Produced off a special 1976 planting of dry grown Pinot Noir on the Day Ranch Vineyard near the town of Philo on Highway 128. The vineyard is managed by the highly regarded Casey Hartlip and his dedicated vineyard team.

2019 Harvest:
Healthy rains over the winter created ideal spring conditions for early vine growth and the setting of a bountiful harvest. We adjusted the vine canopy and crop to ensure vines were balanced and the grapes would be of the highest quality. Summer conditions were ideal and after a long season and a warm finish, the grapes reached full maturity and were hand harvested.

Winemaking:
During the making of this wine, every consideration was taken to preserving its delicacy and finesse. Hand harvested, whole bunch pressed and then fermented in small stainless-steel barrels. Post fermentation it remained on lees for several months and was stirred regularly to enhance freshness and texture. After a light filtration, the wine was bottled.

Cases produced:	300	**Alcohol:**	12.5%
Bottling date:	April 2020	**Titratable Acidity:**	7 g/L
Suggested retail:	$26	**PH**	3.4

About Lula Cellars:

Lula Cellars is a boutique winery located in the revered "Deep End" of the Anderson Valley, whose handcrafted wines attract the highest awards and devoted fans alike. Driven by a passion for the Anderson Valley and the Lula vineyard, Matt Parish assumed winemaking direction with the 2017 harvest. A highly regarded International winemaker, Matt leverages more than two decades of experience to create the perfect portfolio for Lula. While focused on deliciously complex Pinot Noirs, the portfolio includes beautifully balanced Whites, delicate Rosés, and elegant full-bodied Reds.

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