

# Lula

## 2018 Guntly Red



### Winemaker Notes:

This unique Pinot Noir driven red blend is all about pleasure. Blended from different varietals grown throughout Mendocino County, the wine is medium bodied with vibrant red and purple aromas and fleshly textured palate. The perfect wine for entertaining or just going it alone. Enjoy now.

### Vineyard:

This is a red blend that highlights several varietals from throughout Mendocino County. The majority of this blend is Pinot Noir with an influence of both Cabernet Sauvignon and Zinfandel.

### 2018 Harvest:

Healthy rains over the 2018 winter created ideal spring conditions for early vine growth and the setting of a bountiful harvest. We quickly responded by adjusting the vine canopy and crop to ensure vines were balanced and the grapes produced would be of the highest quality. Summer conditions were ideal and after a long season and a warm finish, the grapes reached full maturity and were hand harvested.

### Winemaking:

The grapes were hand harvested at night to ensure delicate handling and vibrant fruit flavors. After 2 days of cold soak the grapes were inoculated with yeast to begin fermentation. Upon completion of the fermentation, the finished wine was left to macerate with the grape skins for another 10-15 days to build mouth feel and complexity. The finished wine was then gently basket pressed into 3-year seasoned fine-grained new and used French oak barrels where the wine spent the next 10 months.

<b>Cases produced:</b>	200	<b>Alcohol:</b>	14.5 %
<b>Bottling date:</b>	July 2019	<b>Total Acidity:</b>	6.1 g/L
<b>Suggested retail:</b>	\$32	<b>PH</b>	3.5

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### About Lula Cellars:

*Lula Cellars is a boutique winery located in the revered "Deep End" of the Anderson Valley, whose handcrafted wines attract the highest awards and devoted fans alike. Driven by a passion for the Anderson Valley and the Lula vineyard, Matt Parish assumed winemaking direction with the 2017 harvest. A highly regarded International winemaker, Matt leverages more than two decades of experience to create the perfect portfolio for Lula. While focused on deliciously complex Pinot Noirs, the portfolio includes beautifully balanced Whites, delicate Rosés, and elegant full-bodied Reds.*

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