

Lula

2017 Peterson Vineyard Pinot Noir



Winemaker Notes:

2017 marks our fifth release of this single-vineyard Pinot Noir wine. Produced from four different clones, the wine exhibits a bright purple color, vibrant aromas and flavors of violets, cherries and wild berries. This Pinot Noir has a focused palate that exhibits lovely intensity and persistence from start to finish. Enjoy now through 2026.

Vineyard:

Planted in 1999, the Peterson Vineyard is a hidden jewel located in the mountain town of Comptche. Situated eight miles east of the coastal village of Mendocino at 700 feet above sea level, the vineyard's close proximity to the coast has a dramatic cooling effect that promotes slow, even ripening.

2017 Harvest:

Following healthy rains over the winter, the growing season was ideal, with lovely moderate temperatures throughout and a nice warm finish, ensuring the harvested grapes were concentrated, vibrant and full of flavor.

Winemaking:

Our 2017 Peterson Vineyard Pinot Noir is a blend of Pommard and Dijon clones 667, 777 and 115. The grapes were hand-harvested at night to ensure delicate handling and vibrant fruit flavors. Upon arrival at the winery, the grapes were gently sorted, destemmed and then transferred to an open top fermenter. After 2 days of cold soak at 50°F, the grapes were inoculated with yeast to begin fermentation. Throughout fermentation the grapes were hand plunged to extract all of the richness of the grapes. Upon completion of the fermentation, the finished wine was left to macerate with the grape skins for another 10 to 15 days to build mouth feel and complexity. The finished wine was then gently basket pressed into 3 year seasoned fine-grained new and used French oak barrels where the wine spent the next 10 months. Prior to bottling the wine was lightly fined and filtered.

Cases produced:	520	Alcohol:	13.5 %
Bottling date:	July 2018	Total Acidity:	6.0 g/L
Suggested retail:	\$45	PH	3.4

About Lula Cellars:

Lula Cellars is a boutique winery located in the revered "Deep End" of the Anderson Valley, whose handcrafted wines attract the highest awards and devoted fans alike. Driven by a passion for the Anderson Valley and the Lula vineyard, Matt Parish assumed winemaking direction with the 2017 harvest. A highly regarded International winemaker, Matt leverages more than two decades of experience to create the perfect portfolio for Lula. While focused on deliciously complex Pinot Noirs, the portfolio includes beautifully balanced Whites, delicate Rosés and elegant full-bodied Reds.

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