

# Lula

## 2017 Anderson Valley Pinot Noir



### Winemaker Notes:

A classic Anderson Valley Pinot Noir suitable for every occasion. Pretty red-purple color with layers of elegant berry-fruit, cherries and spice on the nose. A refined silky palate with great length and finish. The majority of the blend is from the Lula vineyard with the balance coming from select vineyards in the area. Enjoy now through 2026.

### Vineyard:

This is the second year our Anderson Valley Pinot Noir features grapes off our own property. This 15-acre vineyard is located in the "Deep End" of the famed Anderson Valley and was planted in 2013. This cool-marine influenced region is celebrated for producing world-class Pinot Noirs. The vineyard is planted on a gently sloping hillside adjacent to Highway 128 with a mix of quality Pommard and Dijon sourced clones. The vines are grown meticulously to produce high quality, rich, concentrated grapes.

### 2017 Harvest:

Following healthy rains over the winter, the growing season was ideal, with lovely moderate temperatures throughout and a nice warm finish, ensuring the harvested grapes were concentrated, vibrant and full of flavor.

### Winemaking:

The grapes were hand-harvested at night to ensure delicate handling and vibrant fruit flavors. Upon arrival at the winery, the grapes were gently sorted, destemmed and then transferred to an open top fermenter. After 2 days of cold soak at 50°F, the grapes were inoculated with yeast to begin fermentation. Throughout fermentation the grapes were hand plunged to extract all of the richness of the grapes. Upon completion of the fermentation, the wine was left to macerate with the grape skins for another 10 to 15 days to build mouth feel and complexity. The finished wine was then gently basket pressed into 3 year seasoned, fine-grained new and used French oak barrels where the wine spent the next 10 months. Prior to bottling the wine was lightly fined and filtered.

<b>Cases produced:</b>	540	<b>Alcohol:</b>	14.0 %
<b>Bottling date:</b>	July 2018	<b>Total Acidity:</b>	6.0 g/L
<b>Suggested retail:</b>	\$45	<b>PH</b>	3.5

---

### About Lula Cellars:

*Lula Cellars is a boutique winery located in the revered "Deep End" of the Anderson Valley, whose handcrafted wines attract the highest awards and devoted fans alike. Driven by a passion for the Anderson Valley and the Lula vineyard, Matt Parish assumed winemaking direction with the 2017 harvest. A highly regarded International winemaker, Matt leverages more than two decades of experience to create the perfect portfolio for Lula. While focused on deliciously complex Pinot Noirs, the portfolio includes beautifully balanced Whites, delicate Rosés, and elegant full-bodied Reds.*

2800 Guntly Rd ~ PO Box 145 ~ Philo, CA 95466 ~ 707.895.3737 ~ [www.lulacellars.com](http://www.lulacellars.com) ~ [info@lulacellars.com](mailto:info@lulacellars.com)